



The Netherlands 2009

Efida Congress, june 19th 2009 Verona

DPRA The Netherlands

- 1. Economy now**
- 2. Thoughts about development of trading 1999 and the situation now**
- 3. Structure of Associations in the Netherlands**
- 4. Structure of DPRA**
- 5. Strategy**

Economy now

Thunderstorm in all sectors

Economy will go down

4,6 % (info ING)

3,5 % (info CPB) dec 2008 0,75 %

Production first 3 months 2009 minus 12 %

Inflation goes back to 1 % oil and gas

Eurozone 0 %

**Explosive growth of difficult fulfilable jobs in middle
and small companies for management en technical
functions**

Sales of motorcars 30 % lower

Economy now

**Development and investments very poor.
The Netherlands belongs to the 5 lowest investors.**

**Unemployment
2009 up to 5,5 %
2010 up to 8,75%**

**Purchasing power
2009 plus 2,25 %**

Thoughts about trading 1999 and situation now

**In 1999 Rotterdam Economist Professor didn't see a future for
technical trading**

Reality now

**The big companies grow bigger and there is a positive
development of small service and advise giving companies.**

Structure of Associations in the Netherlands

National organisations VNO, MKB, VNG

Specialised organisations for fabrication, trading etc

Associations for plastics, rubber , metal, valves etc.

**IN FACT VERY DETAILED IF YOU COMPAIR WITH
GERMANY AND FRANCE AND ITALY**

Structure of DPRA

www.dpra.nl

**An Association with 35 members
Companies with Stocks , Service and
advise in Plastic and Rubber products**

DPRA is a binding factor for members

- 1. regular meetings and international visits**
- 2. development of technical courses**
- 3. general terms for all companies**

STRATEGY

BE POSITIVE

BE THERE FOR YOUR CUSTOMERS

BE THERE FOR YOUR SUPPLIERS

**BE THERE FOR YOUR COMPANY AND THE PEOPLE IN THE
COMPANY**